OWLKEYME

Annual Report 2025



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Nicole Iovine

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Message from our Director

I am so thrilled to see the community surrounding OWLKEYME growing stronger and connecting on a more regular basis. While special events and celebrated dates have their place, we believe the true impact comes from showing up consistently week after week for one another.

At OWLKEYME, we are committed to creating spaces and avenues for regular human connection places where people can check in, share, express themselves, and feel supported. Our weekly programs, whether in dance, yoga, or creative arts, are more than just classes; they are opportunities for community members to nurture their wellbeing, explore their creativity, and build meaningful relationships.



This consistent engagement is at the heart of our mission. By offering reliable, welcoming spaces, we help participants strengthen their sense of identity, cultivate resilience, and find joy in shared experiences. Seeing the bonds that form and the confidence that grows as people show up for themselves and for each other continues to be the most rewarding part of our work. We are excited to carry this momentum into the future, continuing to provide inclusive, inspiring, and supportive spaces for all members of our community.

Nicole “Lamb” Iovine

Founding Director

OWLKEYME

Company Overview

OWLKEYME is committed to advancing culture and promoting health and wellbeing by connecting communities through creativity. We deliver inclusive dance, yoga, and creative arts programs and events that foster Artistic Growth, Identity, and Wellbeing, providing spaces for self-expression, personal development, and connection.



Vision

Our vision is to ignite a thriving community where creativity knows no bounds. We are passionately committed to providing innovative platforms that empower Young People and the wider community alike, fostering a rich tapestry of cultural inclusivity.

Artistic Growth

To advance culture by providing opportunities for creative expression, arts participation, and performance, empowering individuals to develop skills, confidence, and creative potential.

Wellbeing

To promote holistic mental, emotional, and physical wellbeing through artistic, movement, and cultural practices, creating safe and supportive spaces for connection, reflection, and personal growth.

Identity

To support individuals in building self-awareness, emotional intelligence, resilience, and a positive sense of identity through inclusive, culturally responsive programs.

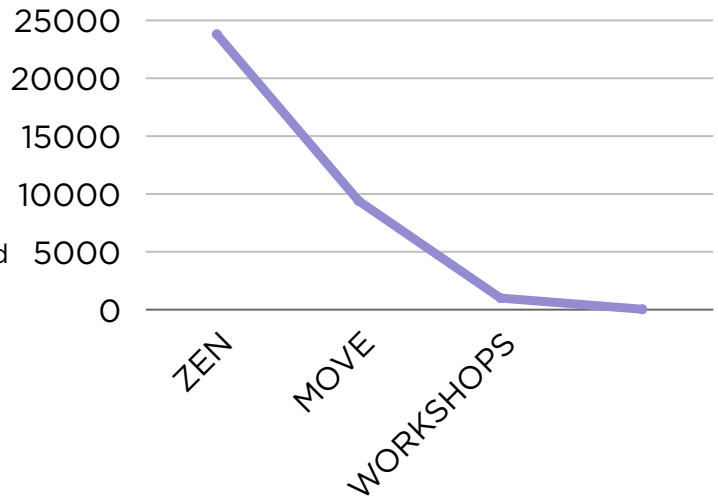
Financial Highlight

In 2025, OWLKEYME generated total income of A$23,847.70, with strong contributions from both Project Move and Project Zen, alongside additional program and sales revenue. The organisation closed the reporting period with a net surplus of A$8,821.40, strengthening our financial sustainability and positioning OWLKEYME for continued program growth and deeper community impact in 2026.



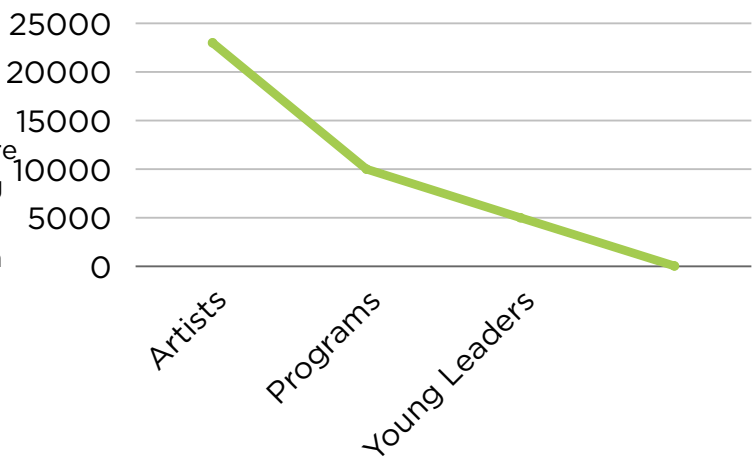
Total Revenue

In 2025, OWLKEYME generated total revenue of A$23,847.70, driven primarily by Project Zen (A$12,046.93) and Project Move (A$9,403.60), with additional income from workshops, yoga classes, and sales. This diversified revenue stream reflects steady program participation and strong community engagement across both movement and wellbeing initiatives.



Total Expenses

We recorded total expenses of A$15,026.30, primarily supporting program delivery through contractor payments, venue hire, and essential operational costs. Importantly, funds are reinvested directly back into our young leaders and facilitators, creating paid opportunities and pathways for growth while sustaining community impact.

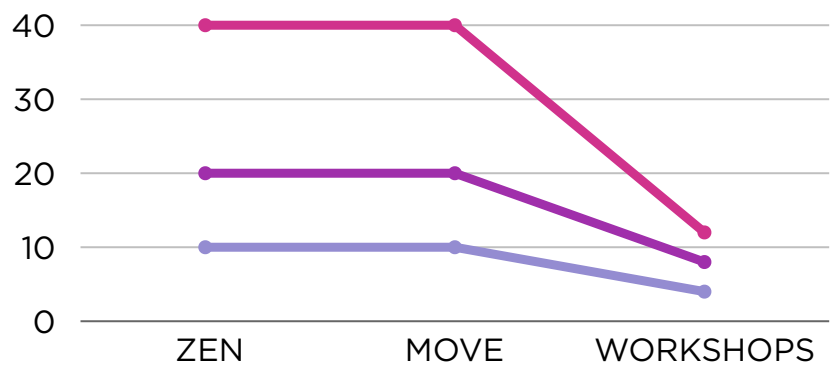




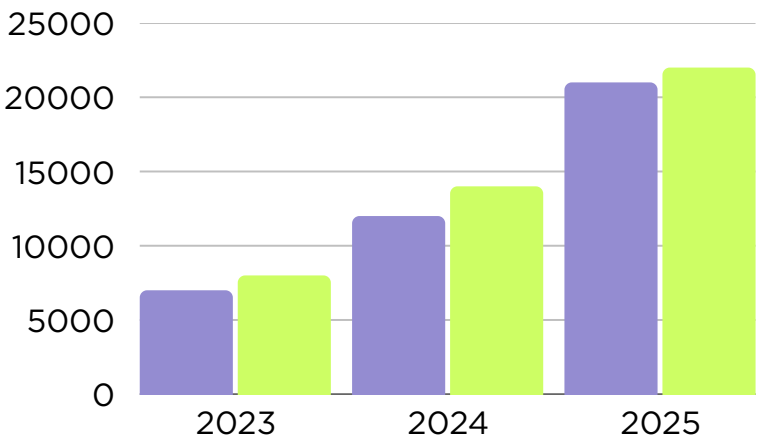
Year in Review

In 2025, OWLKEYME saw remarkable growth, doubling both our yoga classes and dance sessions compared to the previous year. Attendance also doubled, reflecting increasing community engagement and the value participants place on regular connection, creativity, and wellbeing. This success highlights the impact of our programs and the growing strength of the OWLKEYME community.

Number of Projects



Profit by years

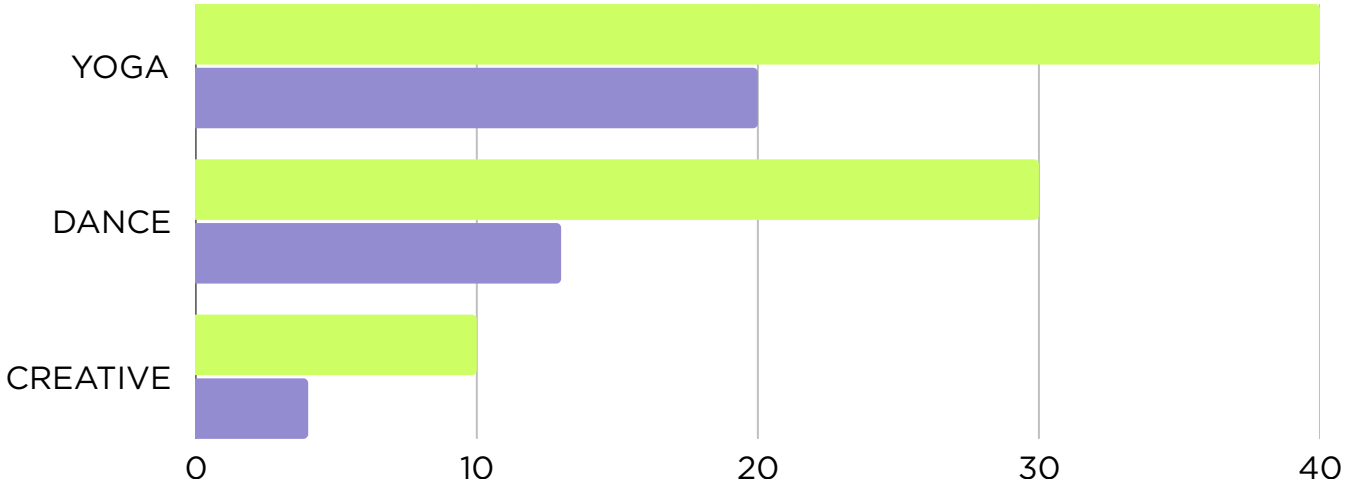


▲ 67%

OWLKEYME's commitment to consistent, weekly program delivery has been key to our steady growth. By offering reliable spaces for yoga, dance, and creative arts, participants can engage regularly, build skills, and deepen connections over time. This consistency not only strengthens individual wellbeing but also fosters a resilient, thriving community, allowing OWLKEYME to expand its reach and impact year after year.

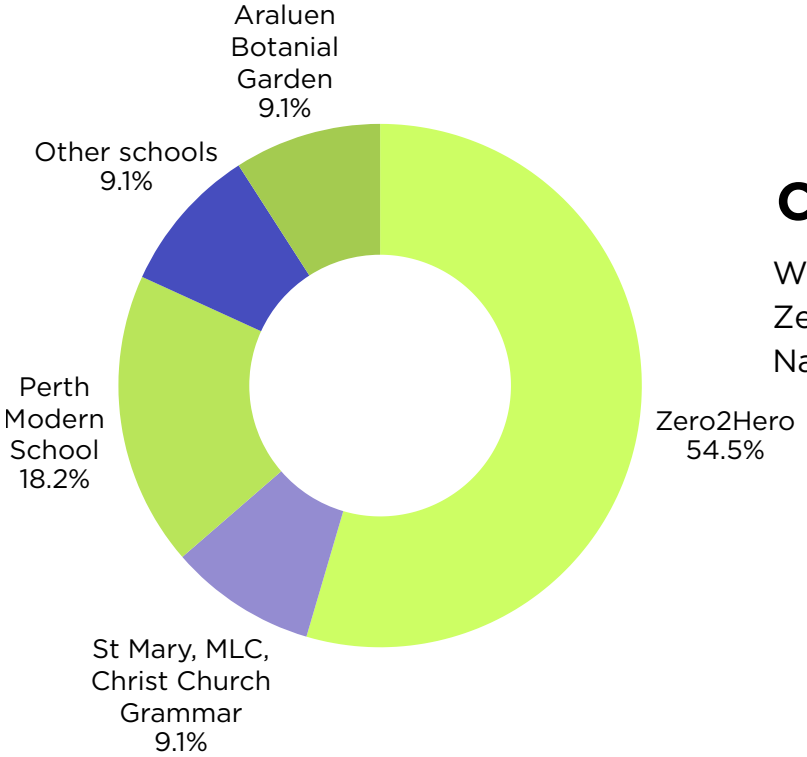
Financial Performance

Project Zen Yoga and Delivered 40 weekly yoga classes to the Belmont/Rivervale community.



Niche workshops

Niche wellness workshops were conducted at Perth Modern School, St Mary's, MLC, Christ Church Grammar, In Your Head Conference, Camp Hero, and Araluen Botanical Garden. These included dance, yoga, mandala drawing, clay meditation, and tea ceremonies.



Collaborations

Workshops in partnership with Zero2Hero at Camp Hero and Nanga Bush Camp & Schools.

OWLKEYME

Future Roadmap 2026

January

Recruit and train community volunteers. Seek guidance for better governance.

February

Use surveys and participant feedback to guide program development.

March

DeliverProject ZEN & Project MOVE on a weekly basis with community performances.

April

Introduce video documentation to improve governance and transparency.

May

Connect with local community groups to develop and deliver creative events.

June

Update website and strengthen funding & SEO.

Our Alchemists



Nicole Lamb
Founder | Director



Ephram Stephenson
Director



Miriam Schimmel
Director



Jordana Cernotta
Board Member



Vicky Mortiary
Board Member



Tahlia Gibbs
Board Member



Will Tauran
Senior Dance Facilitator



Karen Parez - Morales
Senior Yoga Facilitator



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