

ANNUAL REPORT 2018

FLY FREE, BE SEEN.
"CREATE YOURSELF"

REPORT BY
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OWLKEYME

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ABOUT THE COMPANY

MISSION

OWLKEYME is a not for profit creatively driven charity. Our intention is to empower individuals and communities to strengthen, develop and awaken their true purpose beyond illusion. We guide and source real opportunities for Young People to express themselves artistically.

VISION

Our intention is to create an honest energy around all of our projects with a focus on ;
Cultural inclusion | Positive youth development |
Social cohesion | Assisting & nurturing strengths |
Building confidence | Teamwork | Identity | Artistic growth | Skill development | Experimentation |
Culture | Family.

OUR BOARD & TEAM

Founder/Artistic Director - Nicole Lamb Iovine
Director - Aleisha Aguilar
Director/Book keeper - Christine Iovine
Project Manager - Jordana Cernotta
Directors Assistant - Georgia Carter

VOLUNTEERS & ARTISTS

Clifford Bruce	Shoshi Ongkgopotse	William Forde
Kate Buchan	Shelby Hughes	Authry Kong
Jacob De Gaye	Imran Lambat	Cody Steel
Johnny Brown	Nadia Biddle	Madelyn Sumner
Narinia Bursing	Ian Demello	Rhiannon De Gaye
Mimma Scidonne	Vitor Da Silva	The Society
Stefan Webb	Kody Manning	Tahlia Gibbs
PJ Park	Anand Jyothi	Ben Jeakings
Nadia Park	Hannah Sorrenson	Theo Triantos
Muks Died	Jason Wood	Ricky Anderson
Chelsee Lee	Sheehan Velani	Jodie Bickle
Michelle Pham	Marley Amphlett	Nick Cernotta

2018 PROJECTS

100%

PROJECT INK
Garments designed
& delivered

121
IN THE CROWD
14%
SPOKE UP!

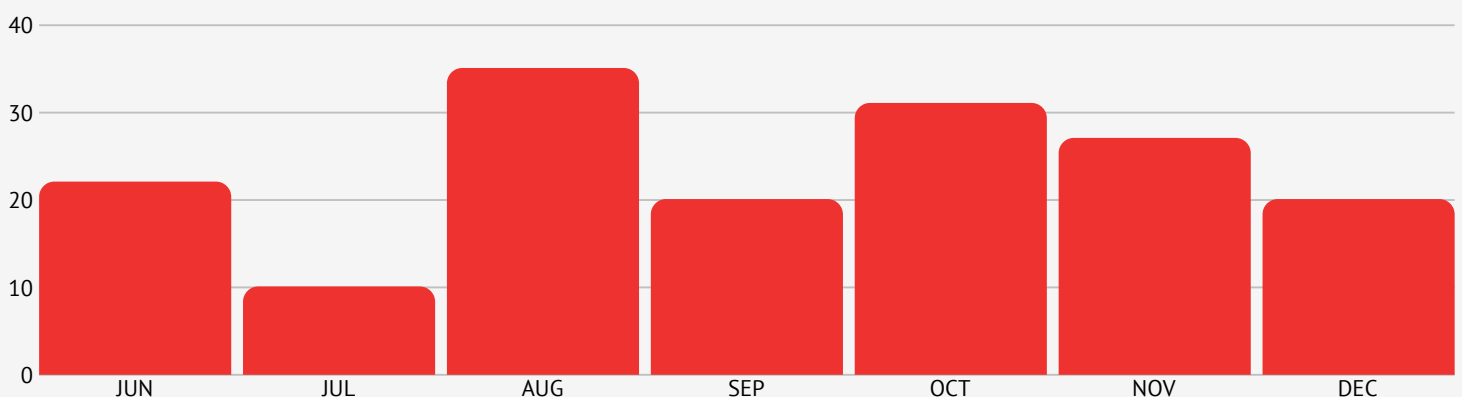
#SPEAKUP
An urban platform
to tell
your story.

FREE FOR OWL

16 Successful radio training
sessions. Breaking barriers,
connecting cultures through
multicultural music.

YOUNG PEOPLE 13-25 & COMMUNITY YOGA

Project Zen began in June 2018 after collaborating with The City of Belmont.
4 assessable classes a week. Open to the community & OWLS join for only
A GOLD COIN DONATION.





DIRECTORS STATEMENT

OWLKEYME was registered in June 2013 as a not for profit positive youth development organisation. The founding Directors kept the vision broad. The reason for this was to allow the path of the organisation to grow organically.

Boy how we have grown! 2018 has brought stability & resilience to all involved. Many milestones were reached this year, completing 4 successful projects, creating a new website, implementing 4 regular weekly yoga classes accessible to young people & affordable for our community, doubling our volunteers, receiving charitable status in late March all whilst celebrating our 5th year running. Wowzers!

Returning to Belmont Western Australia in late 2017 raised alarm bells when reading the recent ABS statistics, the index of relative socio-economic disadvantage states Belmont as one of the top 3 communities greatly effected. It is stated within the statistics that people living in these areas are eight times more likely to have spent time in prison.

It proves that not enough services are accessible near Belmont hence perhaps the issues of reconnecting/rebuilding these communities hasn't been addressed. Being predominantly based in Belmont & surrounding suburbs, OWLKEYME are passionate about bridging that gap and providing services to help improve the issue of loss of connection within local communities. Continuing our projects, expanding our board with local member,

ONLY YOU CAN CREATE YOURSELF

OWLKEYME is determined to make a significant positive change within our community. Our vision is to gain corporate sponsorship with local organisations/businesses either by direct membership or by donation and collaborate on a grassroots level, we will deliver more workshops and events requested by our members and engage organically with our next generation.

OWLKEYME is not only a youth organisation but an organisation for the people. ALL THE PEOPLE. Let's work together as a strong united family to reconnect our community.

Nicole Lamb Iovine



PROJECT ZEN

Project Zen was created in June 2018 after the organic need for a consistent affordable health and wellbeing program in the suburb of Belmont, WA. Following 3 contracts with The City of Belmont.

Project Zen began as 1 class per week and has now evolved into 4 successful classes showcasing a range of diverse yoga styles to cater for the community. This created many opportunities for us. The first was to establish accessible and affordable classes for both young people and the supporting community members.

We priced these classes as a gold coin donation for young people aged 13-25 and only *\$10-\$15 for the other community members. To encourage participation.

Our classes are filling up with people of all ages, ethnicities and religious beliefs. As this project continues to blossom we have added another element of ZEN. We now offer new yoga instructors who have only just completed their (RYT – Minimum 200 hours) teacher training, a platform to volunteer & utilise our positive communities energy to gain experience teaching without added pressures.

OWLKEYME recently joined forces with “In School Yoga” another Perth based organisation, to assist in providing Yoga workshops to interested Perth Primary & High Schools. In School Yoga provides teenagers with practical tools they can use in their everyday life, helping them to manage stress, combat emotional situations, and maintain a general sense of balance and wellbeing. That’s what we like to hear! This collaboration offers more opportunity for emerging teachers to assist experienced facilitators and spreads an equally supportive vision that more Young People should roll out mats and delve into their heart space.

Bring on the ZEN.



PROJECT INK

Project Ink is a program designed for Young creatives (and any aged volunteers) to learn the ins and outs to designing and printing garments for prospective paying clients and to showcase artworks via OWLKEYME's platforms.

There are several roles within project ink and OWLKEYME likes to give everyone a fair chance to learn all the elements and encourages participants to work within their comfort zones after stepping out of them.

From computer programs to physically printing, peeling and pressing garments. There are many skills to be learnt.

The sessions are organised organically as clients request orders and attendance is organised by availability.

The participants take the clients' project ideas and turns them into a printed product. Understanding how to operate printing equipment is essential to properly completing assignments, the participants are trained how to safely use the equipment and work within a team environment. The ability to delegate and prioritize assignments is also crucial to maximize efficiency.

Witnessing participants completing orders from start to finish is beyond rewarding.

**"If it wasn't for OWLKEYME
I'd be either dead or in jail"**

- Anonymous Inker



PROJECT VISION

Project Vision is a program empowering young people aged 13-25 and professional photographer/videographers to explore their voices and the world around them through photography, visual displays, and social action.

Our outsourced professionals collaborate and organically mentor our Young People throughout each session/event. Project Vision piggy backs all our other programs and captures the magic created by OWLKEYME and its participants.

We offer real opportunities without the pressure or expectation to achieve results. By giving a playground to explore, we witness young artists find their own flare!



Photo By Owl - Ananad Joyeti



Photo By Mentor - Shoshi Onkgopotse



PROJECT SPOKE

2018 saw our first collaboration with Arts VS Depression, another like minded organisation with similar visions. The companies joined forces to put on a one night event of poetry, rap, singing and even krump!

OWLKEYME & AVD were able to create a platform for Young People and their communities to literally SPEAK UP! No matter your story, your cultural background or religious beliefs. YOU were invited to get up and SPEAK UP & that they did!

From live interactive art, projection station for the kids, home made lemonade by 10 year olds, krumpers, merchandise stand & a live DJ - The 16 Young organisers had their hands full ALL evening!

Its safe to say, that by packing out the Gosnells PCYC with an incredibly supportive audience, the evening was a huge success. 14 Contestants from 6 - 66 years of age got up, into the boxing ring (cool venue huh?) and shared many diverse stories.

THEY SPOKE WE WOKE!

Some participants danced as a way to express what they couldn't say with words, others made tears run down the faces of the audience with a stitch in their bellies from laughter. Then there were show stoppers leaving the entire crowd in silence as they delved into their deepest darkest fears touching on topics of religion, domestic violence and the struggles of suicidal thoughts.

Look out 2019! This event will definatley happen again, stronger & louder than ever. We are listening.



GEORGIA'S STORY

I first encountered OWLKEYME when I stepped onto a yoga mat with the founder Nicole LAMB Iovine & became her dedicated student. The boons I have received since then have travelled way beyond the yoga mat.

LAMBS teachings which I soon came to realise were the essence of OWLKEYME, entered my life at a time when I felt very isolated & unsure of my direction. And for the first time in a very long time I felt as if a new door was opening for me, in fact the doors were flown off the hinges & I was welcomed into a space where I felt valued, I was encouraged to explore myself and connected to a sense of community.

In the past two years, through OWLKEYME, I have gained the confidence to teach my own yoga classes both for OWLKEYME and independently around Perth, I have gotten sober and it has been my immense honour to work closely as the Assistant to the Director on many of OWLKEYME's projects & programs.

I feel super fortunate to be able to learn real life skills through creating, share my experiences with other Owls and be a part of a community that embraces diversity, alternative learning pathways, crazy ideas & encourages a safe, fresh & wholesome Youth culture.

"I feel super fortunate to be able to learn real life skills through creating..."

The true benefits I've received through working with OWLKEYME cannot be measured on paper, only felt in my heart & soul but they are blessings that will keep giving for years to come.



JORDEES STORY

My journey with OWLKEYME began in 2014 during their official launch week in Perth.

I was given the opportunity to assist the founder Nicole 'LAMB' Iovine and one of the two co-founders Carmen O'Halloran throughout the multiple dance workshops they provided to dance schools around Perth. This included assisting with the merchandise stall, introducing OWLKEYME at the beginning of each workshop, engaging with parents and young people, and independently running a raffle throughout the week to help raise money for future projects with OWLKEYME.

Jump 5 years ahead and now I am the

program manager for OWLKEYME with a Bachelor in Youth Work after being inspired to dedicate the rest of my life working with and guiding young people to reach their full potential.

I am very grateful for the numerous opportunities OWLKEYME has provided me as it has allowed me to learn more about myself and my capabilities, giving me the confidence I need in order to be the best Youth Worker I can be.

"[OWLKEYME] has allowed me to learn more about myself and my capabilities"

I look forward to what both OWLKEYME's and my own future holds, working, growing and learning alongside Lamb and all of the Owl's around Australia.



OWL FUTURE LEADERS

Young people (16-24) are much more creatively engaged than other Australians. The arts have a unique role for young Australians, compared to people aged over 24. Young people are much more likely to say that the arts have a big impact on self expression and creative thinking.

This is the exact mentality that OWLKEYME as an organisation aims to harness and encourage within the mindsets of the next generation..

OWLKEYME hopes to expose to our participants the benefits of being able to express yourself artistically, and how creativity can have positive impacts on very diverse areas in life.

Australia Council for The Arts reported in 2014 that two thirds of Australians think the arts have a big impact on the development of children. 89% of people agreeing the arts play an important role in education. A study from University of Sydney and Australia Council for The Arts found that engagement in the arts benefits students not just in the classroom, but also in life.

CREATE YOURSELF

OWLKEYME offers opportunities to Young leaders to explore & express themselves through diverse roles within our projects & events. From taking attendance, leading a workshop, assisting a facilitator to designing their own project.

The future of OWLKEYME is in the hands of the next generation.

FLY FREE... BE SEEN!